

## BAY AREA MASS PROPHYLAXIS WORKING GROUP

Alameda

Santa Clara

Contra Costa

Santa Cruz

Marin

Solano

Monterey

Sonoma

Napa

City of Berkeley

San Benito

City of Oakland

San Francisco

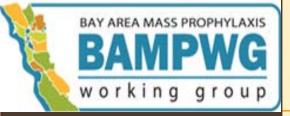
City of San Jose

San Mateo

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Emergency Public Information and Warning

UASI Approval Authority Meeting January 12, 2017



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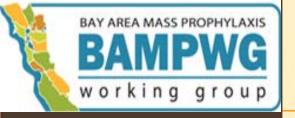
San Benito City of Oakland

San Francisco City of San Jose

San Mateo

BAY AREA DISASTER
MEDICATIONS...."THERE'S
AN APP FOR THAT"....





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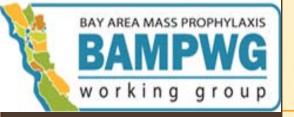
### BAY AREA DISASTER MEDICATIONS WEBSITE

### WWW.BAYAREADISASTERMEDS.ORG

"To strengthen the Bay Area's regional ability to rapidly dispense medication or vaccine during a disease or bioterrorism event."

Harvard Business review reports, there has been a "tectonic shift" in how Americans use technology across every measureable demographic:

- 80% of millennials <u>only use Smart</u> phones and tablets
- 74% of internet users age 55 and older use mobile devices



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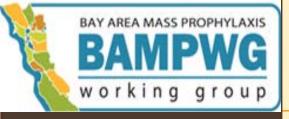
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### BAY AREA DISASTER MEDICATIONS WEBSITE

### WWW.BAYAREADISASTERMEDS.ORG

- Rapid, life-saving medication screening
- Identifies Medication Point of Dispensing Site(s)
- Real-time risk communication, public information and warning

But is not mobile!



### **BADM MOBILE APP: OUTPUTS**

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CLIENTS WILL SELF SCREEN USING
THE APP (PAPERLESS, DIGITAL,
SECURE, ACROSS ALL PLATFORMS)

POD SITES - WILL GREATLY
INCREASE EFFICIENCY OF DISPENSING

**PROCESS** 

SAVE LIVES

