

Bay Area UASI

Mass Notification Seminar and Air Quality Messaging Project

Approval Authority Meeting

Agenda Item 7

March 14, 2019





Project Overview

- 2nd Annual Mass Notification Seminar
- May 2-3 at UCSF Mission Bay Conference Center
- Agenda Topics:
 - Lessons learned from recent disasters in CA and across the U.S
 - Federal update on IPAWs and the Presidential Alert Test
 - Reaching vulnerable and traditionally hard to reach populations
 - Local Partnerships with the National Weather Service
 - Earthquake Early Warning
 - Creating actionable alert messages
 - Updates on mass notification legislation and implementation
 - Regional coordination of mass notification for air quality
 - Mass notification and social media



Timeline

DATE	TASK
December 2018	Establish Subcommittee
January 2019	Identify Sponsors
January 15, 2019	Initial Planning Meeting
March 12, 2019	Mid-Term Planning Meeting
April 10, 2019	Final Planning Meeting
May 2 - 3 2019	Hold Mass Notification Seminar
May 31, 2019	Seminar Summary and Close-Out



Project Overview

- Bay Area Regional Air Quality Messaging Project
- Project Objectives:
 - Facilitate regional discussions to develop a collective set of protective health measures for air quality incidents in the Bay Area.
 - Develop guidance and resources for disseminating air quality messages to hard to reach populations, which may include people with disabilities and access and functional needs, seniors, immigrant communities, and people with limited English proficiency.
 - Present sustainable public information resources to public health professionals, public information officers, community-based organizations, and other Bay Area partners for future air quality incidents.



Next Steps

January 2019	Establish a Steering Committee
February 1, 2019	Kick-Off Meeting
March 2019	Send Out Surveys
April 2019	Air Quality Messaging Workshop
May 2 - 3, 2019	Presentation at Mass Notification Seminar
September 2019	Air Quality Messaging Toolkit

Thank you!

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